



Nuttapong Srikamdee


Passionate and fast-learning UX/UI Designer Innovating for Society

☎ 081 907 9897 ✉ nsrikamdee@gmail.com

[View Portfolio](#)


at nuttapongs.com

EDUCATION

 **B.A. in Communication Management (International Program)**
Chulalongkorn University | 2018 - 2022

- Exceptional performance on
- **Computer Graphics, Print Media, Marketing Communication, and Data Analysis** courses.

HONORS & AWARDS


 **Shopee 9.9 Contest 2020: Shopee New Normal**
National Round - Honorary Mentions

 **ShopBack 11.11 Marketing Plan Contest**
National Round - Honorary Mentions

CERTIFICATIONS

 **Prompt Engineering**
Vanderbilt University

 **UX Design Fundamentals**
California Institute of the Arts

 **Visual Elements of User Interface Design**
California Institute of the Arts

 **90-Minute UX Audit & UI Redesign**
Joe Natoli - 30-year UX Design Veteran

TECHNICAL SKILLS

 **Figma**

 **Photoshop**

 **Illustrator**

 **HTML**

 **CSS**

 **Bootstrap**

RELEVANT EXPERIENCES

 **UX/UI & Motion Graphic Designer**
Mittaphap | February 2024 - Present (Contract)

- Designed the UX/UI of Mittaphap website and GUIDE Platform from business requirements and user insights, targeting engagement with 700+ insurance resellers across Thailand by 2024.
- Produced motion graphics according to the requirements.
- Developed Corporate Identity (CI) to maintain brand cohesiveness.
- Generated product strategies and suggestions to enhance user experience and benefit Mittaphap's business.

 **UX Designer & Product Owner**
JOBTOPGUN | July 2023 - Present

- Designed prototypes and designed UX/UI for company products.
- Analyzed product UX and managed development workflows.
- Designed and launched an upgraded Super Resume, increasing registrations by 15,000+ and profile completions by 200% (12,500+ monthly).
- Gathered and analyzed user feedback to drive product improvements for over 1 million jobseekers and 30,000 recruiters monthly.
- Created videos for Customer Consultant and Sales teams.
- Provided mentorship on software applications, particularly Figma and Photoshop, as well as AI utilizations.

 **Web Designer & Developer**
Daoruang Rice | February - June 2023 (Contract)

- Designed a quick and simple website for Daoruang branded rice, primarily aiming for business visitors.
- Developed the website using low-code platform Bootstrap Studio, with responsiveness in mind.
- Deployed and maintained the website.

 **UX/UI Designer**
LINE MAN Wongnai | June - July 2022 (Internship)

- Redesigned UI of LINE MAN Messenger service user interfaces to be more modernised and consistent with other LINE MAN services.
- Interviewed user regarding features in LINE MAN app and overall experience.
- Came up with solutions that might help users acquire the delivery cost of Messenger service faster.
- Designed LINE MAN Messenger Leanplum survey for user segmentation purposes.

Other: Videographer, Video Editor, VFX Compositor

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